



Our Business

Green Mountain Energy Company (www.greenmountain.com) is the nation's leading provider of cleaner energy and carbon offset solutions. According to the Department of Energy's National Renewable Energy Laboratory (NREL), Green Mountain is the longest serving green power marketer.

Green Mountain's three-pronged business strategy:

The company's three-pronged business strategy positions Green Mountain to continue our leadership at the intersection of the renewable energy and carbon solutions industries.

1) Residential Electricity Sales

Deregulated Markets

Green Mountain offers retail customers cleaner energy options in markets that are deregulated, providing customers the opportunity to choose their electricity provider and, consequently, to choose how their power is made. Thanks to customer choice, Green Mountain Energy Company has helped develop 40 wind and solar renewable facilities around the country and offset over 674,345 million tons of carbon dioxide (CO₂) pollution.

Utility Partnering

Green Mountain also partners with utilities in regulated markets to offer renewable energy products to their customers. Through these arrangements, Green Mountain provides the sales, marketing and supply services that are required to operate a "green pricing" program. Green Mountain's utility partners include Portland General Electric (PGE), who has the nation's largest residential utility green pricing program. Green Mountain also participates in multi-supplier utility partnering programs in New York and New Jersey.



Green Mountain Wind Farm at Brazos

2) Commercial Services (C&I)

Green Mountain established the Commercial Services Division to provide cleaner energy products to Texas businesses looking for competitively priced, environmentally-friendly electricity products. Some of the C&I division's notable customers include: the Hyatt Regency Dallas at Reunion and Hyatt Regency DFW International Airport, REI, Rooms to Go and Johnny Carino's.

(more)

3) Carbon Offset Solutions

Businesses

Green Mountain is uniquely positioned to deliver innovative and cost effective carbon reduction solutions to commercial sector clients seeking to improve their environmental position. In addition to carbon offset products for businesses, Green Mountain also offers a comprehensive suite of services including assistance with voluntary emissions calculations, development of corporate sustainability initiatives and green branding and marketing strategy.

Individuals

For individuals, Green Mountain offers an easy way for consumers nationwide to reduce their impact on global warming. The innovative products provide consumers with simple solutions to offset their household's carbon footprint and take steps towards becoming carbon neutral.

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About Green Mountain Energy Company

Green Mountain, the nation's leading provider of cleaner energy and carbon offset solutions, was founded in 1997 "to change the way power is made." The company is the longest serving green power marketer in the U.S. Green Mountain offers consumers and businesses the choice of cleaner electricity products from renewable sources such as wind and water; and a variety of carbon offset products. Our customers have collectively helped avoid over 4.9 million tons of CO₂ emissions. For more information, visit www.greenmountain.com.

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