



For Immediate Release

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GREEN MOUNTAIN ENERGY COMPANY GROWS TEXAS BUSINESS BY LAUNCHING NEW SALES CHANNEL IN HOUSTON

Members Earn Money While Making a Difference

Introductory Briefings Oct. 11th & Oct. 21st at Houston Arboretum Nature Center

HOUSTON – October 10, 2008 – As part of its strategy to increase renewable energy sales, Green Mountain Energy Company will soon launch a new direct sales channel in Houston. The **Green Mountain Energy Network** (the “Network”) offers members the opportunity to help spread the word about something they can feel good about – clean, pollution-free electricity – while earning money at the same time.

Green Mountain launched the Network in early 2007 in West Texas, where customers can actually see the growth of wind energy first-hand. The Network continues to grow in the West Texas region and is now expanding its target area to Houston, the largest single deregulated market in Texas.

Upcoming Introductory Briefings in Houston

The company is holding introductory meetings in Houston for people interested in learning about – and joining – the *Green Mountain Energy Network*. The one-hour briefings will take place **Saturday, Oct. 11th from 4-5 p.m., and Tuesday, Oct. 21st from 7-8 p.m.** Each meeting will be held in the conference halls at the Houston Arboretum Nature Center, 4501 Woodway Dr., Houston, Texas 77024. For more information, visit <http://www.gmenetwork.com> and or call (800) 916-0308.

“The *Green Mountain Energy Network* is ideal for individuals who are concerned about the environment and would like a simple way to earn additional income for promoting a cause they believe in,” said Mark Lamping, vice president of Texas Sales, Green Mountain Energy Company. “By joining the Green Mountain Energy Network, members will be in on the ground floor of this incredible sales opportunity that is backed by a well-established company, and marketing a product that people not only need, but is good for the environment.”

Green Mountain Energy Network

The *Network* is a direct sales channel that is based on a face-to-face networking strategy designed to provide residual income opportunities for promoting Green Mountain Energy[®] electricity to residential and commercial customers in Texas.

The process starts when people sign up as independent representatives with the *Green Mountain Energy Network*. Independent representatives in the *Network* are able to help spread the good word about clean electricity and offer their friends, family and neighbors the opportunity to sign-up for Green Mountain’s 100% Wind residential electricity product at a special rate. They can earn bonuses and residuals from their customers’ electricity purchases each month.

How the *Green Mountain Energy Network* Works

- An individual signs up with *Green Mountain Energy Network* to become an independent representative by paying an initial joining fee and minimal fee for their business tools.
- The independent representative builds a network of at least 3 people who make the commitment to promote clean energy, just as they have done themselves.
- The independent representative promotes *Green Mountain Energy* electricity products to residential and business customers.
- The independent representative earns bonuses and a monthly residual income on the electricity purchased by those customers.
- Representatives also earn a bonus each time someone they, or someone in their network, signs up a new *Green Mountain Energy Network* representative.

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“With no inventory to manage or maintain, and no deliveries to worry about, this program is ideal for entrepreneurs, stay-at-home parents, college students, and retirees,” added Lamping. “*The Green Mountain Energy Network* offers participants the chance to spread the word about renewable energy, improve their financial future, and help to make a difference.”

Green Mountain was recently ranked “Highest in Residential Customer Satisfaction with Retail Electric Service” in Texas by J.D. Power and Associates, bolstering the confidence that *Network* participants feel about selling *Green Mountain Energy* electricity products. The study examined four key categories: customer service, price, communications and billing and payment.

“I’m proud to spread the word about products from such a solid company,” says Don Williams, a successful *Green Mountain Energy Network* Independent Representative from Killeen, Texas, who has been a member since July 2007. “Energy is something we use every day, and the people we discuss this with are the people in our community. We all share a deep concern for reducing pollution, so the *Green Mountain Energy Network* is a great opportunity for multiple reasons.”

Business Opportunity

Green Mountain has continually developed new marketing channels to grow its renewable energy business in the Texas market. This network of independent representatives promoting the company’s residential and commercial electricity products provides Green Mountain with an ideal solution to meet its business goals and further its mission to *change the way power is made*. Combining this network of independent marketing representatives with the sales and marketing initiatives the company already employs positions Green Mountain well for continued tremendous growth in Texas.

Who Can Participate/To Join

Anyone who is at least 18 years of age and is interested in supporting the environment and earning money in the process can be an independent representative in the *Green Mountain Energy Network*. Those interested in this opportunity can visit www.gmenetwork.com or call (800) 916-0308 for more information.

Green Mountain in Texas

Green Mountain was the first retail electric provider in Texas to offer renewable energy when electricity competition began in 2001. The company has been serving Texas residential and business customers for seven years with electricity products that are significantly cleaner than typical system power in Texas.

About Green Mountain Energy Company

Green Mountain, the nation’s leading provider of cleaner energy and carbon offset solutions, was founded in 1997 “to change the way power is made.” The company is the longest serving green power marketer in the U.S. and was ranked the highest in residential customer satisfaction with retail electric service in Texas by J.D. Power and Associates. Green Mountain offers consumers and businesses the choice of cleaner electricity products from renewable sources such as wind and water and carbon offset products through its BeGreen division (www.begreennow.com). Green Mountain customers have collectively helped avoid over 4.1 million tons of CO₂ emissions. For more information, visit www.greenmountain.com.

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Green Mountain Energy Company received the highest numerical score among residential electric service providers in Texas in the proprietary J.D. Power and Associates 2008 Texas Residential Retail Electric Service Satisfaction StudySM. Study based on responses from 2,572 consumers measuring 8 providers and measures opinions of consumers with their electric service provider. Proprietary study results are based on experiences and perceptions of consumers surveyed in June 2008. Your experience may vary. Visit jdpower.com.