

**For Immediate Release**

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**Two Green Pioneers Team Up to Support Sustainability Initiatives**

*Carbon Offset Purchase Will Offset 100 Percent  
of Shaklee's Annual Greenhouse Gas Emissions*

**November 11, 2008, Austin, Texas** – Green Mountain Energy Company, a pioneer in renewable energy and the nation's leading provider of cleaner energy, has teamed up with the Shaklee Corporation, the leading natural nutrition company in the U.S., to offset 100 percent of Shaklee's annual direct and indirect greenhouse gas emissions. A pioneer in environmental stewardship, in 2000, Shaklee became the first company in the world to be Climate Neutral™ certified to totally offset its greenhouse gas emissions, resulting in a net zero impact on the environment. This new partnership maintains Shaklee's commitment to be a carbon neutral enterprise.

The agreement with Green Mountain Energy Company and its BeGreen Carbon Offsets division will allow Shaklee to offset 100 percent of its anticipated carbon dioxide (CO<sub>2</sub>) emissions from indirect sources (purchased electricity) for two years through the purchase of 12,000 Green-e Certified Renewable Energy Credits (RECs) for 100% nationally sourced wind energy projects. Shaklee will also purchase 1,000 metric tons of carbon offsets from methane capture projects located within the United States to offset direct emissions associated with fuel consumption in its buildings and vehicles.

In total, the agreement will reduce Shaklee's carbon footprint by more than 6,000 metric tons of carbon dioxide equivalent—equal to the environmental benefit of planting 800,000 trees.

**THE SPECS ON THE RECS**

The RECs purchased  
from BeGreen Carbon Offsets will:

- **Offset more than 8,732 metric tons of carbon dioxide**
- **Equal the effect of taking 1,711 cars off the road for one year**
- **Equal the environmental benefit of planting 1.1 million trees**

“By taking the initiative to voluntarily offset its greenhouse gas emissions, Shaklee is adding to a long list of green initiatives that have helped the company become a model for environmental stewardship,” said Gillan Taddune, chief environmental officer of Green Mountain Energy Company. “We have a lot of admiration for all of the effort that Shaklee puts into preserving our planet and its natural resources.”

“Creating long-lasting improvement in the environment is such a critical part of Shaklee's promise to its customers,” said Tim Smith, Senior Director of Sustainable Development for Shaklee Corporation. “The purchase of these carbon offsets is part of our commitment to help make people and the planet healthier, and we hope that our actions will encourage other companies to take steps to reduce their impact on the environment.”

**About Green Mountain Energy Company**

Green Mountain Energy Company is proud to offer BeGreen Carbon Offsets, the latest solution-based product for businesses and consumers to offset their carbon impact through the purchase of renewable energy, forest sequestration, and other project based offsets. BeGreen provides education on the serious effects of greenhouse gas emissions and climate change, while introducing simple and effective ways to take steps towards becoming carbon neutral. Supported by a community of forward-thinking individuals, <http://www.BeGreenNow.com> encourages ways to cool down global warming.

**About Shaklee Corporation**

For 52 years, Shaklee has been a leading provider of premium quality, natural nutrition and personal care products, environmentally-friendly household cleaning products, and state-of-the-art air and water treatment systems. In 2000, Shaklee became the first company in the world to be Climate Neutral™ certified to totally offset its greenhouse gas emissions, resulting in a net zero impact on the environment. In 2002, Shaklee received the Climate Protection Award from the U.S. Environmental Protection Agency. Shaklee's environmental heritage has been widely recognized by leading governmental agencies and non-governmental organizations. In 2008, the U. S. Environmental Protection Agency named Shaklee to its Top 20 Retail Partner List for Green Power Partnership. With a robust product portfolio, including more than 50 patents and patents pending, Shaklee has more than 750,000 Members and Distributors worldwide and operates in the U.S., Mexico, Canada, Japan, Malaysia, Taiwan, and soon, in China. For more information about Shaklee, please visit <http://www.Shaklee.com>.

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