

Smart fortwo Passion Coupe



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Contacts:

Marci Grossman (Green Mountain), 602.694.8972, marci.grossman@greenmountain.com
Carolyn Alvey (Aardvark Communications), 972.699.8953, Carolyn@aardvarktx.com

Green Mountain Energy Company and smart center Dallas and Fort Worth Partner to Give Away smart car

Get Smart, Go Green! 2009 Sweepstakes begins for Texas residents

Dallas and Fort Worth – Green Mountain Energy Company, Texas’ only electricity provider dedicated to cleaner energy, and smart center Dallas and Fort Worth, are teaming up to “get smart” and “go green.” The companies are sponsoring a Sweepstakes to give away a smart fortwo Passion Coupe (equipped with the manufacturer’s standard base model package and limited warranty) that has an approximate retail value of \$16,235 before taxes, title and license, to a qualifying Texas resident.

Texas residents can now enter the Get Smart, Go Green! 2009 Sweepstakes to win one of the most environmentally-friendly cars on the road. The Sweepstakes will last three months and conclude on December 14, 2009. The giveaway is open to Texas residents 18 years of age and older. Participants are invited to fill out an entry form online at www.greenmountain.com/smartcar, or in person when visiting the Green Mountain booth at various events around the Dallas metroplex, such as the State Fair of Texas or Plano Balloon Festival. *(Editor’s Note: See list of events at end of document.)*

“We are thrilled to partner with a company that offers one of the most fuel efficient cars on the U.S. roads today,” said Paul Markovich, senior vice president, Residential Services, Green Mountain Energy Company. “Through this promotion, we hope to educate North Texans that they can make smart choices both inside and outside the home to help make a difference for the environment.”

“Green Mountain Energy Company is a perfect fit with smart – as both our customers are looking for ways to reduce their environmental footprint,” said Rob Sumner, director of marketing at Park Place Dealerships, the authorized smart dealer in Dallas and Fort Worth. Through the Get Smart, Go Green! Sweepstakes, we are providing a great opportunity for someone to win a fun, stylish and environmentally-friendly car.”

The smart fortwo continues to be a preferred vehicle solution for American consumers in this cost-conscious, environmentally responsible society. It is the most fuel efficient, non-hybrid vehicle in the U.S., according to the 2009 EPA Fuel Economy Guide, achieving an average of 41 miles per gallon on the highway. The smart fortwo also is certified by the EPA as a “Smartway” vehicle, which indicates good environmental performance, placing it among the “greenest” vehicles on the market. With the smart fortwo’s small and agile design, navigating through traffic and into tight parking spaces is a snap, perhaps saving precious time.

(more)

Visit www.greenmountain.com/smartcar to view the Get Smart, Go Green! 2009 Sweepstakes Official Rules:

- No purchase is necessary to enter or win.
- One entry per household permitted from all methods of entry combined.
- All entrants must be a minimum of 18 years of age and residents of the state of Texas.
- The prize winner will be notified by Green Mountain on or before December 31, 2009.

There are two available methods for qualifying entrants to register for the Get Smart, Go Green! 2009 Sweepstakes:

- 1) In-person at the Green Mountain booth at certain local events and retail outlets in the DFW area (list is below).
- 2) Online at www.greenmountain.com/smartcar.

smart fortwo's attributes:

- Emits up to 50% less polluting emissions than average '09 model vehicles
- Fuel efficient with 33 mpg in the city and 41 mpg on the highway
- Meets or exceeds all federal government crash test standards
- Advanced crash avoidance and crash protection systems

smart fortwo Passion Coupe standard base model package includes:

- Panorama roof, alloy wheels
- Air conditioning with climate control
- 3-spoke leather sports steering wheel with gear shift paddles
- Power windows, AM/FM radio with CD player

Green Mountain Events in DFW:

Here are some of the events in the Dallas/Fort Worth area that Green Mountain plans to attend and will have entry forms.

<u>Event</u>	<u>Location</u>	<u>Date</u>
GrapeFest	Grapevine	Sep. 17-20
Oktoberfest	Addison	Sep. 17-20
Plano Balloon Fest	Plano	Sep. 18-20
Green Festival	Dallas	Sep. 20
Block Party Peace Festival	Dallas	Sep. 20
Pecan Fest	Mansfield	Sep. 25-26
State Fair of Texas	Fair Park	Sep. 25
Western Day	Lewisville	Sep. 26
Green Home Fair	Frisco	Sep. 26
All About Uptown	Dallas	Sep. 26
Plano International Festival	Plano	Oct. 10
Urban Street Bazaar	Bishop Arts	Oct. 10-11
Taste of Downtown Plano	Plano	Oct. 17
Pumpkin Fest	Dallas	Oct. 17
Tamale Festival	Dallas	Nov. 15
KwanzaaFest	Dallas	Dec. 12-13

About Green Mountain Energy Company

Green Mountain, the nation's leading provider of cleaner energy and carbon offset solutions, was founded in 1997 "to change the way power is made." The company is the longest serving green power marketer in the U.S. Green Mountain offers consumers and businesses the choice of cleaner electricity products from renewable sources such as wind and water, as well as a variety of carbon offset products. Green Mountain customers have collectively helped avoid over 4.9 million tons of CO₂ emissions. For more information, visit www.greenmountain.com.

About smart center Dallas and Fort Worth

*smart center Dallas and smart center Fort Worth are part of Park Place Dealerships which represents luxury brands in Texas and California including Mercedes-Benz, Porsche, Lexus, Volvo, Bentley, Rolls-Royce, Maserati and smart. With a dealership in Dallas and Fort Worth, smart center offers three models ranging in price from \$11,590 to \$16,590**

More information is available at www.parkplacetexas.com.