



For Immediate Release

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Green Mountain Energy Company expands to New York City

Becomes only electric services company in New York City dedicated to cleaner energy

AUSTIN, Texas – Green Mountain Energy Company (www.greenmountain.com), the nation’s leading provider of cleaner electricity, has expanded to New York City. Residential and commercial customers in the Con Edison service territory can now choose a cleaner renewable energy product from Green Mountain, the only electric services company (ESCO) in New York City dedicated to cleaner energy.

“We are thrilled to bring Green Mountain Energy® electricity to New York City,” said Paul Thomas, Chief Executive Officer of Green Mountain Energy Company. “We see tremendous growth potential for Green Mountain in New York City as more and more consumers are demanding cleaner electricity. The city has instituted policies promoting renewable energy and the state has put into place a regulatory structure that supports energy competition in general and cleaner energy in particular.”

The Con Edison service territory is the second electric market Green Mountain is serving in New York State. Green Mountain has been serving cleaner electricity to National Grid customers in Upstate New York since 2002, through the utility company’s “GreenUp” renewable energy program.

Green Mountain Products in New York City:

Residential Customers:

Green Mountain will offer New Yorkers the choice between two electricity products that use cleaner renewable resources: **Pollution FreeSM** electricity and the **100% Wind product**.

- **Pollution Freesm** electricity is made from New York wind and water sources.
 - An average New York City household choosing the *Pollution Free* product for one year can offset almost 500 pounds of CO₂.¹
 - That’s as much as 30 trees would absorb in one year or as much as a car would produce in about 550 miles of driving.
- **100% Wind product** helps support the development of renewable energy in America. For each month that a customer purchases the 100% Wind product, Green Mountain matches 100% of their monthly electricity usage with clean energy generated from wind power sources in the U.S.
 - An average New York City household choosing Green Mountain’s 100% Wind product for one year can offset nearly 8,000 pounds of carbon dioxide (CO₂).¹
 - That is as much as a car would produce in over 8,800 miles of driving, 470 trees would absorb in one year or recycling over 3,100 pounds of newspaper.

(more)

Commercial Customers:

Green Mountain’s Commercial Services division is offering small and medium commercial class customers customized cleaner energy solutions that include national or regional wind resources.

Enrollment Contacts:

- Residential Customers: 877-216-GMEC (4632)
- Commercial Customers: 866-767-5818
- Online at www.greenmountain.com

About Green Mountain Energy Company

Green Mountain, the nation’s leading provider of cleaner energy and carbon offset solutions, was founded in 1997 “to change the way power is made.” The company is the longest serving green power marketer in the U.S. Green Mountain offers consumers and businesses the choice of cleaner electricity products from renewable sources such as wind and water and carbon offset products. Green Mountain customers have collectively helped avoid over 4.9 million tons of CO₂ emissions. For more information, visit GreenMountain.com.

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¹ Based on average household usage of 500 kWh per month in the Con Edison service territory